

Notice of Public Meeting
Tuesday, February 25, 2020
1:30 p.m.

**2020 CENSUS COMPLETE
COUNT COMMITTEE**

*Door County Government Center
Chambers Room, 1st floor
421 Nebraska Street, Sturgeon Bay, WI*

AGENDA

1. **Call Meeting to Order**
2. **Establish a Quorum / Roll Call**
3. **Adopt Properly Noticed Agenda**
4. **Approve Minutes of the January 14, 2020 Meeting**
5. **Communications**
6. **Public Comment**
7. **New Business (Review / Action)**
 - Review of Draft Communications to Local Interests Groups
 - Social Media - Update
 - Ideas to work with Local Media Outlets
 - WDOR Talk Show, Friday, March 20 [10:20 -11:00 a.m.] – Who will Attend?
 - Other Ideas to Promote Census
8. **Matters to be Placed on a Future Agenda**
9. **Next Meeting Date(s):**
 - *TBD*
10. **Meeting Per Diem Code**
11. **Adjourn**

Deviation from the order shown may occur

MINUTES
Tuesday, January 14, 2020

**2020 CENSUS COMPLETE
COUNT COMMITTEE**

*Door County Government Center
Chambers Room, 1st floor
421 Nebraska Street, Sturgeon Bay, WI*

Call Meeting to Order

The January 14, 2020 Census Complete Count Committee was called to order by Supervisor Linda Wait at 11:00 a.m.

Establish a Quorum / Roll Call

Committee Members present: Supervisor Linda Wait, Supervisor Megan Lundahl, Administrator Ken Pabich, Library Director Laura Kayacan, Town of Washington Clerk Valerie Carpenter, Citizen Member Charollette Baierl, and Dan Powers – League of Women Voters. (County Clerk Jill Lau excused)

Adopt Properly Noticed Agenda

The properly noticed agenda was adopted.

Approve Minutes of the December 10, 2019 Meeting

Motion by Megan Lundahl, seconded by Charlotte Baierl, to approve the minutes of the December 10, 2019 meeting. Motion carried.

Communications: None.

Public Comment: None

New Business (Review / Action)

The Committee covered:

- a. The Committee made a list of groups to target. The Administrator will draft sample letters that can be reviewed for the next meeting.
- b. The Committee reviewed social media ideas. Given the timeframe there is concern with creating a social media account just for CCC. Ken was going to talk with Tina to see if the Library could be the primary lead.
- c. WDOR – no action
- d. Other Involvement – Dan discussed following up with the groups targeted in the mailing by phone or meetings. It was also discussed that we should focus on working with the media outlets on the CC campaign.
- e. Budget Resources: at this time there are no specific concerns with our planned expenditures.

Matters to be Placed on a Future Agenda: NA

Next Meeting Date(s)

February 11 and February 27 at 11:00 a.m. There is also a Complete Count webinar on February 24 at 10:00 a.m.

Meeting Per Diem Code

114

Adjourn

Motion by Megan Lundahl, seconded by Linda Wait, to adjourn. Motion carried by voice vote. Time: 12:35 p.m.



County of Door 2020 CENSUS COMPLETE COUNT COMMITTEE

County Government Center • 421 Nebraska Street • Sturgeon Bay, WI 54235

Linda Wait, Chair	Laura Kayacan
Megan Lundahl	Valerie Carpenter
Ken Pabich	Charlotte Baierl
Jill Lau	Dan Powers

February 25, 2020

Draft

Dear Municipal Clerks,

The 2020 Census is fast approaching, and the U.S. Census Bureau is looking for trusted voices like yours to serve as partners to help us inform everyone in Door County about the importance of being counted.

You are trusted by your local municipality and the community members you serve, and you have a direct line of communication with them. By encouraging them to participate in the census, you help ensure that Door County will be accurately represented, which will help shape the future of our nation.

Data collected in the 2020 Census will determine how many seats each state has in the U.S. House of Representatives. The data will also inform the allocation of more than \$675 billion in federal funding each year to communities across the nation for public resources like roads, schools, and hospitals. To help your community thrive, it's important that you encourage everyone to participate in the 2020 Census.

Conducting the census is a massive and vitally important undertaking. We need your help and the support of other partners across the county to ensure a complete and accurate count. Whatever time and resources you can commit, you can make a difference. There are many ways you can get involved:

- Provide information to community members about the importance of participating in the 2020 Census.
- Use Census Bureau tools, information, and messaging in creative ways—such as in newsletter articles and social media content—to raise awareness of the 2020 Census.
- Invite Census Bureau officials to speak about the benefits of participating in the 2020 Census at an event sponsored by your organization.
- Host a workshop with the community members and stakeholders you serve to discuss 2020 Census challenges and ways to tackle them.
- Get creative! Share your ideas about how you can help spread the word about the 2020 Census.

To learn more about the 2020 Census Partnership Program, visit [2020CENSUS.GOV/PARTNERS](https://2020census.gov/partners). We look forward to welcoming you as a 2020 Census partner to help ensure that Door County is accurately represented in the 2020 Census.

Sincerely,

Linda Wait, Chair
County Board Supervisor, District 14
District14@co.door.wi.us



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Dear School Representative,

The 2020 Census is fast approaching, and the U.S. Census Bureau is looking for schools and educational institutions like yours to serve as partners to help us inform everyone in Door County about the importance of being counted.

You are trusted by your students, staff, community members, and families, and you have a direct line of communication with them. By encouraging them to participate in the census, you help ensure that Door County will be accurately represented, which will help shape the future of our nation.

Census data is critical to helping our nation—and the businesses and communities in it—make decisions that will fuel our future success. Census data also determines how many seats each state will have in the U.S. House of Representatives and is used to redraw congressional and state legislative districts.

Data collected in the census informs the allocation of funds for community resources such as roads, hospitals, and schools—including Title 1 funds, which provide financial assistance to local educational agencies and schools with high numbers or percentages of low-income families. In fact, more than \$675 billion in federal funding is distributed to communities across the nation based on census data. To help your community thrive, it is important that you encourage everyone to participate in the 2020 Census.

Conducting the census is a massive and vitally important undertaking. We need your help and the support of other partners across the county to ensure a complete and accurate count. Whatever time and resources you can commit, you can make a difference. There are many ways to get involved:

- Use free resources from the Census Bureau's Statistics in Schools program ([census.gov/schools](https://www.census.gov/schools)) to teach students about the value and everyday use of statistics.
- Use Census Bureau tools, information, and messaging in creative ways—such as in newsletter articles and social media content—to increase public participation in the 2020 Census.
- Form or get involved in a Complete Count Committee to educate and motivate residents to participate in the 2020 Census. To learn more about Complete Count Committees or to start one in your community, visit [census.gov/2020completecount](https://www.census.gov/2020completecount).
- Provide information to students, community members, and families about the importance and benefits of participating in the 2020 Census, perhaps by inviting Census Bureau officials to speak at a school or community event.
- Get creative! Share your ideas about how you can help spread the word about the 2020 Census.

To learn more about the 2020 Census Partnership Program, visit [2020CENSUS.GOV/PARTNERS](https://www.2020census.gov/partners). We look forward to welcoming you as a 2020 Census partner to help ensure that Door County is accurately represented in the 2020 Census.

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County Board Supervisor, District 14
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Dear Community Leaders and Volunteers,

The 2020 Census is fast approaching, and the U.S. Census Bureau is looking for trusted voices like yours to serve as partners to help us inform everyone in Door County about the importance of being counted.

You are trusted by your stakeholders and the community members you serve, and you have a direct line of communication with them. By encouraging them to participate in the census, you help ensure that Door County will be accurately represented, which will help shape the future of our nation.

Data collected in the 2020 Census will determine how many seats each state has in the U.S. House of Representatives. The data will also inform the allocation of more than \$675 billion in federal funding each year to communities across the nation for public resources like roads, schools, and hospitals. To help your community thrive, it's important that you encourage everyone to participate in the 2020 Census.

Conducting the census is a massive and vitally important undertaking. We need your help and the support of other partners across the county to ensure a complete and accurate count. Whatever time and resources you can commit, you can make a difference. There are many ways you can get involved:

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Dear Leaders in Faith,

The 2020 Census is fast approaching, and the U.S. Census Bureau is looking for trusted voices like yours to serve as partners to help us inform everyone in Door County about the importance of being counted.

You are trusted by your local faith community members you serve, and you have a direct line of communication with them. By encouraging them to participate in the census, you help ensure that Door County will be accurately represented, which will help shape the future of our nation.

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics, which help determine federal funding for things like food assistance, health care services, and Pell Grants. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. The U.S. Census Bureau asks about race and ethnicity in the decennial census, but it does not collect information about religious affiliation. U.S. law prohibits the Census Bureau from requiring anyone to disclose their religious affiliation. Learn more at [2020CENSUS.GOV](https://2020census.gov).

Data collected in the 2020 Census will determine how many seats each state has in the U.S. House of Representatives. The data will also inform the allocation of more than \$675 billion in federal funding each year to communities across the nation for public resources like roads, schools, and hospitals. To help your community thrive, it's important that you encourage everyone to participate in the 2020 Census.

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Linda Wait, Chair
County Board Supervisor, District 14
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The 2020 Census is accessible for everyone.

We're making sure that **however you choose to respond**—online, by phone, or by mail—that **the census is accessible**. You'll receive an invitation to respond **beginning in mid-March**. You choose how you want to respond.



You can respond **online** in English or in 12 additional languages. The online questionnaire is accessible, following the latest web accessibility guidelines. We'll also have a video in **American Sign Language** available to guide you through responding online.



You can respond by **phone** in English or in 12 additional languages. You can also respond in English by **TDD** at 844-467-2020.



By mid-April, we'll mail a **paper questionnaire** to every household that hasn't already responded. (Some households will receive a paper questionnaire along with the first invitation in March.)

We'll have **braille and large print guides** available online to assist you with completing the paper questionnaire.



If necessary, you can respond **in person** beginning in mid-May. Census takers will visit all households that have not yet responded.

We'll have census takers available who can communicate in **American Sign Language** and additional languages. When the census taker visits to help you respond, you can request that another census taker who communicates in American Sign Language returns, if you prefer.

If you prefer, you may also choose to have another member of your household interact with the census taker.

Responding is important. A complete count helps ensure that services like Medicare, Medicaid, social security, and public transportation can support those who need them.

Responding is safe. All of the information you share with us is protected by law and cannot be used against you.

Responding is accessible. We're doing everything we can to ensure the ways to respond are accessible for everyone.

Any questions? Please visit **2020census.gov**.
This website is 508 compliant and accessible to people of all abilities.

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